



The mission of Not Maurice is to provide businesses with a comprehensive integrated approach to sales & marketing in order to create growth and long-term sustainability.

## Application Form

### TABLE OF CONTENTS

<b>ABOUT YOU</b>	<b>2</b>
<b>EXPERIENCE IN MARKETING</b>	<b>3</b>
<b>HOW DID YOU LEARN ABOUT NOT MAURICE?</b>	<b>3</b>
<b>RATE YOUR BUSINESS COMPETENCIES</b>	<b>4</b>
<b>ASSESS YOUR MARKETING CAPABILITIES</b>	<b>4</b>
<b>ASSESS YOUR MARKETING COMPETENCIES</b>	<b>5</b>
<b>SOCIAL MEDIA TOOLS</b>	<b>6</b>
<b>YOUR STRENGTHS</b>	<b>6</b>
<b>YOUR IDEAL POSITION</b>	<b>7</b>
<b>YOUR MOTIVATION</b>	<b>7</b>
<b>ADDITIONAL INFORMATION</b>	<b>8</b>
<b>CONCLUSION</b>	<b>8</b>

## About you

---

Full Name:

Primary Phone:

Email:

Hometown

College:

Degree:

Tell us a little about yourself:

Blog URL (if applicable):

Linkedin Public Profile URL (if applicable):

Twitter Name (if applicable):

Extra info you would want to share with us:

## Experience in Marketing

---

How many years of experience do you have in Marketing?

College Student	< 1	1 - 3	3 - 5	5 - 7	7 - 10	> 10

Please include any details or notes

## How did you learn about Not Maurice?

---

## Rate your Business competencies

---

How would you rate your competencies in the following areas?

	Entry	Novice	Average	Advanced	Expert
Account management					
Budgeting					
Copywriting (creative & technical)					
Invoice management					
Networking					
New business development					

Please include any details or notes below:

## Assess your Marketing Capabilities

---

Please assess your capabilities in each of the following Not Maurice core services areas. If you're not sure what is included in a specific service area, visit the "Services " section on [www.notmaurice.com](http://www.notmaurice.com).

	Entry	Novice	Average	Advanced	Expert
Advertising					
Brand Marketing					
Direct Marketing					
Email Marketing					
Internet Marketing					
Publicity					
Sponsorship					
Strategic Planning					

Please include any details or notes below:

## Assess your Marketing Competencies

---

How would you rate your competencies in the following areas:

	Entry	Novice	Average	Advanced	Expert
Blogging					
Pay-Per-Click (PPC) advertising					
Search Engine Optimization (SEO)					
Social bookmarking					
Social networking					
Website development					

Please include any details or notes below:

## Social Media Tools

---

Which of the following social media tools do you use on a regular basis?

Delicious  
Digg  
Facebook  
LinkedIn  
MySpace  
Reddit  
RSS Readers (Google Reader, Netvibes, etc.)  
StumbleUpon  
Twitter  
YouTube  
Pinterest

Identify any other social networks, forums or tools you use on a regular basis below:

## Your Strengths

---

What do you consider your THREE greatest strengths?

## Your Ideal Position

---

Briefly describe your ideal position with Not Maurice (e.g. responsibilities, challenges, industry focus, etc.).

## Your Motivation

---

What motivates you?

## Additional Information

---

Please use the space below to provide any additional information about your experience and capabilities, or your interest in a career with Not Maurice.

## Conclusion

---

Thank you for your interest in Not Maurice!

We welcome you to submit your application and resume to [careers@notmaurice.com](mailto:careers@notmaurice.com).

We are looking forward to hearing from you and are available to answer any and all of your questions.

Thank you for the opportunity to have you joining our team.

A handwritten signature in black ink, appearing to read 'Catherine', with a long horizontal flourish extending to the right.

Catherine Chevalier, Managing Partner of Not Maurice  
310.356.6177  
[Catherine@notmaurice.com](mailto:Catherine@notmaurice.com)  
[www.notmaurice.com](http://www.notmaurice.com)